

# **Direct Biologics, LLC**

## **Privacy Policy**

Effective Date: October 8, 2025

### **1. Introduction**

Welcome to Direct Biologics, LLC (“Direct Biologics,” “we,” “us,” or “our”). We respect your privacy and are committed to protecting your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website at <https://directbiologics.com> (the “Site”) or when you participate in our messaging (SMS / text message) communications.

By providing us with your mobile phone number and opting in for messaging, you agree to the collection and use of your information in accordance with this Privacy Policy.

### **2. Scope & Applicability**

This Privacy Policy applies to (a) visitors to our Site, (b) users who register or otherwise provide personal information via the Site, and (c) individuals who opt in to receive text messages / SMS communications from us. It covers all mobile phone numbers you provide for texting, and any related personal information collected in connection with messaging.

### **3. Information We Collect**

We may collect personal information you provide directly, including:

- Mobile phone number — when you opt in to receive messages.
- Name (optional, if provided)
- Other contact or subscription preferences.

We may also collect technical or usage information automatically, such as IP address, device identifiers, message metadata, and browser or operating system information.

### **4. Purposes of Use**

We use your information for the following limited purposes:

- To send SMS / text messages (alerts, updates, transactional or promotional, based on consent).
- To administer and manage your subscription.
- To improve messaging operations and user experience.
- To comply with legal or regulatory obligations.

We will not use your mobile phone number or any mobile information for marketing or promotional purposes beyond what you have expressly consented to, nor will we share your mobile information with affiliates or third parties for marketing/promotional purposes.

### **5. Consent, Opt-In, and Opt-Out**

You must give express written (or electronic) consent before receiving promotional SMS messages. We provide disclosures at opt-in and a direct link to this Privacy Policy (<https://directbiologics.com/privacy>). Each message contains a clear opt-out instruction (e.g., reply STOP).

You may opt out anytime by replying STOP or contacting us at [info@directbiologics.com](mailto:info@directbiologics.com). Once opted out, we cease sending messages except a final confirmation.

## **6. Data Retention & Deletion**

We retain your mobile phone number and related data as long as necessary for legal compliance or service delivery. Upon request, we securely delete or anonymize data unless required to retain it by law.

## **7. Sharing & Disclosure**

We may use trusted third-party service providers (e.g., SMS gateways) to send or analyze messages. These providers are restricted to use your number solely for our messaging purposes and cannot use it for their own marketing.

We do not share your mobile phone number or any related information with affiliates or third parties for their marketing or promotional use.

## **8. Security Measures**

We implement reasonable security measures, including encryption, access controls, and audit monitoring. However, no transmission method is completely secure.

## **9. Children & Minors**

We do not knowingly collect information from individuals under 13.

If such data is collected inadvertently, we will delete it immediately upon notice.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy periodically. Updates will be posted on our website, with the effective date revised accordingly.

## **11. Your Rights & Choices**

Depending on your jurisdiction, you may have rights to access, correct, delete, or restrict processing of your data. To exercise these rights, contact us at:

Direct Biologics, LLC | Email: [info@directbiologics.com](mailto:info@directbiologics.com)

Address: 5301 Southwest Parkway, Building 1, Suite 415, Austin, TX 78735

## **12. Contact Us**

If you have any questions or concerns regarding this Privacy Policy or your data, contact:

Direct Biologics, LLC | Email: [info@directbiologics.com](mailto:info@directbiologics.com)

Address: 5301 Southwest Parkway, Building 1, Suite 415, Austin, TX 78735